

## President's Award For Public Engagement Partnerships 2025 Applicant Guide

### About this Guide

This guide contains information to apply for the 2025 President's Award for Public Engagement Partnerships. For more information on this award, please see the [webpage](#).

### About the President's Award for Public Engagement Partnerships

Memorial University's President's Award for Public Engagement Partnerships celebrates exemplary community-university partnerships that are in keeping with the goals of Memorial's [Public Engagement Framework](#) (PEF) and academic mission.

One award is offered annually for an outstanding collaborative partnership between one or more faculty members, staff and/or students, in partnership with an organization or group from outside of Memorial.

Award recipients will be presented with a certificate by the president of Memorial University during the annual President's Awards ceremony. The partnership will also receive a cash award of \$5000 to support ongoing activities of the partnership. The cash award will be administered by Memorial University through the Memorial nominee's department to enable continuation of the partnership and its activities.

The awarded funds may be used for anything the partners agree that helps to further the work of the partnership, and is in keeping with Memorial's policies and procedures found online at <https://www.mun.ca/policy/browse/policies/>.

(Complete award terms are noted at the end of this guide).

### About the Partnership

The President's Award for Public Engagement Partnerships:

- recognizes a well-established community-university collaboration that has made significant positive impacts
- is awarded to a partnership that can serve as a model for exemplary public engagement
- demonstrates novel or boundary-pushing approaches to community-university partnership

Complete nomination assessment criteria to follow on Page 3.

## Eligible Nominations

Nominations are accepted for well-established collaborative partnerships that demonstrate a commitment to the values, goals and objectives of Memorial's [Public Engagement Framework](#) and [Memorial's Mission](#).

Nominated partnerships must include members from both within and outside the university, including staff, faculty, and/or students, and members of the public.

The nominated partnership must be active in the current calendar year.

Nominated partnerships can be from any discipline, and from any geographic area of the province.

## Nomination Process

Nominations are invited from members of the public and from the university community.

Nominators may apply for their own partnership (self-nomination), or another's partnership.

Applications are accepted via the Office of Public Engagement's online platform, [Survey Apply](#). Receipt of your proposal will be confirmed by the system auto-responder e-mail. If you have difficulty, or have not received confirmation within two (2) business days of your submission, please contact us at [engagement@mun.ca](mailto:engagement@mun.ca).

## Application and Award Schedule

Below is the anticipated timeline for the nomination and awards process.

Call for Nominations	Closing Date	*Notification to Award Recipients, Nominators and Applicants	President's Awards Ceremony
May 1, 2025	June 6, 2025	Fall, 2025	TBD

\* No new applications will be accepted after the nomination window has closed.

**\*Award recipients will be notified directly by the President's Office**, and award decisions will be posted on Memorial's website. The winning partnership is named on the President's Award certificate.

## Assessment Criteria

The President's Award is a competitive process. Nominations are expected to demonstrate evidence of a well-established partnership that models high-quality public engagement.

Nominations will be assessed based on the following criteria:

- Mutual Contributions: evidence of genuine engagement with community partners/collaborators
- Mutual Benefits: demonstrated benefit to Memorial and to the public
- Breadth and depth of the partnership and its impacts
- Novel, or boundary-pushing approaches to community-university partnership

## Optional Letter of Support

Applicants may include an optional letter of support. The letter of support may be from any individual knowledgeable of, and who can attest to, the work of the partnership and its benefits. The letter of support should not be from one of the principal internal or external nominees.

## Evaluation Process

1. Submitted applications are reviewed for completeness and eligibility by an internal review committee. Applications are short-listed.
2. Adjudication committee members individually review eligible applications (Online Review).
3. The adjudication committee meets to review online results, discuss proposals & make a recommendation for the winning nomination.

## Adjudication Committee

The adjudication committee is comprised of members of the Public Engagement Practitioners Network and other representatives, including those that are both internal and external to Memorial.

## Terms of Award

By submitting this application the nominator agrees to:

- Be identified as the nominator, should the nominee be selected for an award (where applicable).
- Acknowledge that the Office of Public Engagement has the right to use all, or portions of, submitted materials on its website and through other communications channels.
- Accept that this nomination may be presented to the Memorial nominee for approval prior to award (where applicable).
- Accept that this nomination may be presented to the Memorial nominee's dean or designate for approval prior to award.

Successful award recipients must agree to the following conditions:

- Accept that the winning nomination will be awarded to the partnership.
- The \$5000 cash award for the President's Award winner will be administered by the Memorial University nominee/principal collaborator's department to support ongoing activities of the partnership. Expenses and activities must also be in keeping with Memorial policies and procedures found online at <https://www.mun.ca/policy/browse/policies/>.
- Acknowledge that the Office of Public Engagement (OPE) has the right to use all or portions of submitted materials on its website and/or through other communications channels.
- Funding allocation will be transferred directly to the successful award recipient's department at Memorial. Please speak with your department/unit for details regarding accounts and expense reimbursement.
- Acknowledge that a copy of the award letter will be sent to your department/unit on receipt of a signed copy.

**For questions about this award, please contact:**

Penny Cofield, Funds Coordinator  
[engagement@mun.ca](mailto:engagement@mun.ca)

**To Submit a Nomination: [APPLY HERE](#)**